

Logon

*** It is now 6/10/07 4:45:53 PM ***

Welcome to DialogLink - Version 5

Revolutionize the Way You Work!

New on Dialog

Enhanced Derwent World Patents Index Now Available

The enhanced *Derwent World Patents Index*[®] (*DWPI*SM) (Files 350,351,352) is now available on Dialog. The improvements implemented in *DWPI* on Dialog further extend the database's rich content set and enhances overall functionality of the database.

In addition to distilled expert analysis reflected in *DWPI* expanded titles and abstracts, other enhancements include original patent filing details, multiple patent images, easy cut-and-paste patent family data, and much more.

The new templates include new features that will help you manage and distribute your *DWPI* search results in an attractive format.

Learn about all of the new *DWPI* enhancements and report templates at <http://www.dialog.com/dwpi>.

DialogLink 5 Release Notes

New features available in the latest release of DialogLink 5 (November 2005)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Log On Msg

*** ANNOUNCEMENTS ***

NEW FILES RELEASED

***BIOSIS Previews Archive (File 552)
***BIOSIS Previews 1969-2007 (File 525)
***Engineering Index Backfile (File 988)
***Trademarkscan - South Korea (File 655)

RESUMED UPDATING

***File 141, Reader's Guide Abstracts

RELOADS COMPLETED

***Files 154 & 155, MEDLINE
***File 5, BIOSIS Previews - archival data added
***Files 340, 341 & 942, CLAIMS/U.S. Patents - 2006 reload now online

DATABASES REMOVED

Chemical Structure Searching now available in Prous Science Drug
Data Report (F452), Prous Science Drugs of the Future (F453),
IMS R&D Focus (F445/955), Pharmaprojects (F128/928), Beilstein
Facts (F390), Derwent Chemistry Resource (F355) and Index Chemicus
(File 302).

>>>For the latest news about Dialog products, services, content<<<
>>>and events, please visit What's New from Dialog at <<<
>>><http://www.dialog.com/whatsnew/>. You can find news about<<<
>>>a specific database by entering HELP NEWS <file number>.<<<

? Help Off Line

* * *

Connecting to Rob Pond - Dialog - 264751

Connected to Dialog via SMS00306

? B 15, 9, 610, 810, 275, 476, 624, 621, 636, 613, 813, 16, 160, 634, 148, 20, 35, 583,
65, 2, 474, 475, 99, 256, 348, 349, 347, 635, 570, PAPERSMJ, PAPERSEU, 47

[File 15] **ABI/Inform(R)** 1971-2007/Jun 09

(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2007/Jun 06

(c) 2007 The Gale Group. All rights reserved.

[File 610] **Business Wire** 1999-2007/Jun 10

(c) 2007 Business Wire. All rights reserved.

**File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 810] **Business Wire** 1986-1999/Feb 28

(c) 1999 Business Wire . All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2007/Jun 07

(c) 2007 The Gale Group. All rights reserved.

[File 476] **Financial Times Fulltext** 1982-2007/Jun 10

(c) 2007 Financial Times Ltd. All rights reserved.

[File 624] **McGraw-Hill Publications** 1985-2007/Jun 06

(c) 2007 McGraw-Hill Co. Inc. All rights reserved.

**File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 621] **Gale Group New Prod.Annou.(R)** 1985-2007/Jun 07

(c) 2007 The Gale Group. All rights reserved.

[File 636] **Gale Group Newsletter DB(TM)** 1987-2007/Jun 01

(c) 2007 The Gale Group. All rights reserved.

[File 613] **PR Newswire** 1999-2007/Jun 10

(c) 2007 PR Newswire Association Inc. All rights reserved.

**File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 813] **PR Newswire** 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2007/Jun 07

(c) 2007 The Gale Group. All rights reserved.

[File 160] **Gale Group PROMT(R)** 1972-1989

(c) 1999 The Gale Group. All rights reserved.

[File 634] **San Jose Mercury** Jun 1985-2007/Jun 08

(c) 2007 San Jose Mercury News. All rights reserved.

[File 148] **Gale Group Trade & Industry DB** 1976-2007/Jun 07

(c)2007 The Gale Group. All rights reserved.

[File 20] **Dialog Global Reporter** 1997-2007/Jun 10

(c) 2007 Dialog. All rights reserved.

[File 35] **Dissertation Abs Online** 1861-2007/May

(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 583] **Gale Group Globalbase(TM)** 1986-2002/Dec 13

(c) 2002 The Gale Group. All rights reserved.

**File 583: This file is no longer updating as of 12-13-2002.*

[File 65] **Inside Conferences** 1993-2007/Jun 08
(c) 2007 BLDSC all rts. reserv. All rights reserved.

[File 2] **INSPEC** 1898-2007/Jun W1
(c) 2007 Institution of Electrical Engineers. All rights reserved.

[File 474] **New York Times Abs** 1969-2007/Jun 10
(c) 2007 The New York Times. All rights reserved.

[File 475] **Wall Street Journal Abs** 1973-2007/Jun 09
(c) 2007 The New York Times. All rights reserved.

[File 99] **Wilson Appl. Sci & Tech Abs** 1983-2007/May
(c) 2007 The HW Wilson Co. All rights reserved.

[File 256] **TecInfoSource** 82-2007/Oct
(c) 2007 Info.Sources Inc. All rights reserved.

[File 348] **EUROPEAN PATENTS** 1978-2007/ 200723
(c) 2007 European Patent Office. All rights reserved.

**File 348: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 349] **PCT FULLTEXT** 1979-2007/UB=20070607UT=20070531
(c) 2007 WIPO/Thomson. All rights reserved.

**File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 347] **JAPIO** Dec 1976-2006/Dec(Updated 070403)
(c) 2007 JPO & JAPIO. All rights reserved.

[File 635] **Business Dateline(R)** 1985-2007/Jun 09
(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 570] **Gale Group MARS(R)** 1984-2007/Jun 07
(c) 2007 The Gale Group. All rights reserved.

[File 387] **The Denver Post** 1994-2007/Jun 08
(c) 2007 Denver Post. All rights reserved.

[File 471] **New York Times Fulltext** 1980-2007/Jun 13
(c) 2007 The New York Times. All rights reserved.

[File 492] **Arizona Repub/Phoenix Gaz** 19862002/Jan 06
(c) 2002 Phoenix Newspapers. All rights reserved.
**File 492: This file is no longer updating.*

[File 494] **St LouisPost-Dispatch** 1988-2007/Jun 10
(c) 2007 St Louis Post-Dispatch. All rights reserved.

[File 631] **Boston Globe** 1980-2007/Jun 07
(c) 2007 Boston Globe. All rights reserved.

[File 633] **Phil.Inquirer** 1983-2007/Jun 08
(c) 2007 Philadelphia Newspapers Inc. All rights reserved.

[File 638] **Newsday/New York Newsday** 1987-2007/Jun 10
(c) 2007 Newsday Inc. All rights reserved.

[File 640] **San Francisco Chronicle** 1988-2007/Jun 10
(c) 2007 Chronicle Publ. Co. All rights reserved.

[File 641] **Rocky Mountain News** Jun 1989-2007/Jun 09
(c) 2007 Scripps Howard News. All rights reserved.

[File 702] **Miami Herald** 1983-2007/May 31
(c) 2007 The Miami Herald Publishing Co. All rights reserved.

[File 703] **USA Today** 1989-2007/Jun 08
(c) 2007 USA Today. All rights reserved.

[File 704] **(Portland)The Oregonian** 1989-2007/Jun 08
(c) 2007 The Oregonian. All rights reserved.

[File 713] **Atlanta J/Const.** 1989-2007/Jun 10
(c) 2007 Atlanta Newspapers. All rights reserved.

[File 714] **(Baltimore) The Sun** 1990-2007/Jun 08
(c) 2007 Baltimore Sun. All rights reserved.

[File 715] **Christian Sci.Mon.** 1989-2007/Jun 08
(c) 2007 Christian Science Monitor. All rights reserved.

[File 725] **(Cleveland)Plain Dealer** Aug 1991-2007/Jun 09
(c) 2007 The Plain Dealer. All rights reserved.

[File 735] **St. Petersburg Times** 1989- 2007/Jun 09
(c) 2007 St. Petersburg Times. All rights reserved.

[File 477] **Irish Times** 1999-2007/Jun 09
(c) 2007 Irish Times. All rights reserved.

[File 710] **Times/Sun.Times(London)** Jun 1988-2007/Jun 09
(c) 2007 Times Newspapers. All rights reserved.

[File 711] **Independent(London)** Sep 1988-2006/Dec 12
(c) 2006 Newspaper Publ. PLC. All rights reserved.

**File 711: Use File 757 for full current day's news of the Independent, as as well as full coverage of many additional European news sources.*

[File 756] **Daily/Sunday Telegraph** 2000-2007/Jun 10
(c) 2007 Telegraph Group. All rights reserved.

[File 757] **Mirror Publications/Independent Newspapers** 2000-2007/Jun 10
(c) 2007. All rights reserved.

[File 47] **Gale Group Magazine DB(TM)** 1959-2007/May 30
(c) 2007 The Gale group. All rights reserved.

? s pd<20000527

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

>>>W: One or more prefixes are unsupported

or undefined in one or more files.

S1 75895801 S PD<20000527

? s (preview???) (5n) (advertis??? or sponsor??? or seller?? or promoter?? or promotional or commercial)

Processing

Processing

Processing

758983	PREVIEW???
7180143	ADVERTIS???
3951349	SPONSOR???
1391134	SELLER??
2104582	PROMOTER??
944815	PROMOTIONAL
12938506	COMMERCIAL

S2 6581 S (PREVIEW???) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL)

? s (access??? or receiv??? or listen??? or watch???) (5n) (content or music or movie? ? or book? ? or song? ? or tv or television or program???)

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

12556530 ACCESS???

20243002 RECEIV???

3192651 LISTEN???

6759770 WATCH???

5370088 CONTENT

4620814 MUSIC

2850511 MOVIE? ?

8562459 BOOK? ?

1723927 SONG? ?

6183788 TV

7403223 TELEVISION

25969103 PROGRAM????

S3 2278517 S (ACCESS??? OR RECEIV??? OR LISTEN??? OR WATCH???) (5N) (CONTENT OR MUSIC OR MOVIE? ? OR BOOK? ? OR SONG? ? OR TV OR TELEVISION OR PROGRAM???)

? S (PREVIEW??? or watch??? or listen??? or view???) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL)

Processing

Processing

Processing

Processing

Processing

758983	PREVIEW???
6759770	WATCH???
3192651	LISTEN???
13318770	VIEW???
7180143	ADVERTIS???
3951349	SPONSOR???
1391134	SELLER??
2104582	PROMOTER??
944815	PROMOTIONAL
12938506	COMMERCIAL

S4 192178 S (PREVIEW??? OR WATCH??? OR LISTEN??? OR VIEW???) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL)

? d s

Set	Items	Description
-----	-------	-------------

S1	75895801	S PD<20000527
----	----------	---------------

S2	6581	S (PREVIEW???) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL)
----	------	--

S3	2278517	S (ACCESS??? OR RECEIV??? OR LISTEN??? OR WATCH???) (5N) (CONTENT OR MUSIC OR MOVIE? ? OR BOOK? ? OR SONG? ? OR TV OR TELEVISION OR PROGRAM????)
----	---------	--

S4	192178	S (PREVIEW??? OR WATCH??? OR LISTEN??? OR VIEW???) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL)
----	--------	--

? s s1 and s3 and s4

Processing

Processing

75895801	S1
2278517	S3

192178 S4

S5 13381 S S1 AND S3 AND S4

? S (pay????? or prepa???? or pre-pa????) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL) (5n) (content or music or movie? ? or song? ?)

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

18775110 PAY?????

9620822 PREPA????

1 PRE-PA????

7180143 ADVERTIS???

3951349 SPONSOR???

1391134 SELLER??

2104582 PROMOTER??

944815 PROMOTIONAL

12938506 COMMERCIAL

5370088 CONTENT

4620814 MUSIC

2850511 MOVIE? ?

1723927 SONG? ?

S6 7614 S (PAY????? OR PREPA???? OR PRE-PA????) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL) (5N) (CONTENT OR MUSIC OR MOVIE? ? OR SONG? ?)

? s s5 and s6

13381 S5

7614 S6

S7 239 S S5 AND S6

? s free

S8 13954650 S FREE

? s s8 and s7

13954650 S8

239 S7

S9 128 S S8 AND S7

? rd

>>>W: Duplicate detection is not supported for File 348.

Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 347.

Records from unsupported files will be retained in the RD set.

S10 89 RD (UNIQUE ITEMS)

? t s10/free/

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/1 (Item 1 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

02517965 116355419

****USE FORMAT 7 OR 9 FOR FULL TEXT****

The meaning of publishing, speed, capacity and processing power

Word Count: 7744

1999

Geographic Names: United States; US

Descriptors: Electronic publishing; Internet access; Processing speed; Network storage; Capacity; Statistical analysis

Classification Codes: 5250 (CN=Telecommunications systems & Internet communications); 9190 (CN=United States); 9130 (CN=Experimental/Theoretical)

Print Media ID: 45886

? t s10/free/1-20

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/1 (Item 1 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

02517965 116355419

****USE FORMAT 7 OR 9 FOR FULL TEXT****

The meaning of publishing, speed, capacity and processing power

Word Count: 7744

1999

Geographic Names: United States; US

Descriptors: Electronic publishing; Internet access; Processing speed; Network storage; Capacity; Statistical analysis

Classification Codes: 5250 (CN=Telecommunications systems & Internet communications); 9190 (CN=United States); 9130 (CN=Experimental/Theoretical)

Print Media ID: 45886

✓ 10/8/2 (Item 2 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

02162135 55104614

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Marketing without consent: Consumer choice and costs, privacy, and public policy

Word Count: 11255 Length: 12 Pages

Spring 2000

Geographic Names: United States; US

Descriptors: Consumers; Costs; Marketing; Public policy; Privacy; Studies

Classification Codes: 9190 (CN=United States); 1200 (CN=Social policy); 7000 (CN=Marketing); 9130 (CN=Experimental/Theoretical)

Print Media ID: 16138

10/8/3 (Item 3 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

01851657 05-02649

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Very able cable

Word Count: 936 Length: 1 Pages

Jun 1999

Company Names:

AT&T Corp (Duns: 00-698-0080 Ticker: T)

Microsoft Corp (Duns: 08-146-6849 Ticker: MSFT)

Geographic Names: US

Descriptors: Cable television industry; Interactive television; Market potential

Classification Codes: 7000 (CN=Marketing); 8330 (CN=Broadcasting & telecommunications); 9190 (CN=United States)

States)

10/8/4 (Item 4 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

01764922 04-15913

****USE FORMAT 7 OR 9 FOR FULL TEXT****

The IQ Q & A: Kevin O'Connor

Word Count: 4161 Length: 6 Pages

Jan 18, 1999

Company Names:

DoubleClick Inc

Geographic Names: US

Descriptors: Online advertising; Chief executive officers; Corporate profiles; Advertising agencies; Computer privacy

Classification Codes: 9190 (CN=United States); 7200 (CN=Advertising); 5250 (CN=Telecommunications systems); 2120 (CN=Chief executive officer); 9160 (CN=Biographical); 8301 (CN=Advertising agencies); 5140 (CN=Security)

10/8/5 (Item 5 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

01468626 01-19614

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Push, but don't shove

Word Count: 605 Length: 1 Pages

Jul 14, 1997

Geographic Names: US

Descriptors: Webcasting; Problems; Search engines; Internet; Market potential

Classification Codes: 9190 (CN=United States); 5250 (CN=Telecommunications systems); 5240 (CN=Software & systems)

10/8/6 (Item 6 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

01140028 97-89422

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Is paid-per-view a vision of the future?

Word Count: 1270 Length: 2 Pages

Jan 1, 1996

Geographic Names: US

Descriptors: Interactive marketing; Interactive television; Competition; Changes; Predictions; Television networks
Classification Codes: 7000 (CN=Marketing); 8330 (CN=Broadcasting & telecommunications); 9190 (CN=United States)

~~10/8/7~~ (Item 7 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

00925499 95-74891

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Ethics in advertising: Ideological correlates of consumer perceptions

Word Count: 6789 **Length:** 11 Pages

Sep 1994

Geographic Names: US

Descriptors: Studies; Statistical analysis; Advertising; Consumer attitudes; Ethics

Classification Codes: 9130 (CN=Experimental/Theoretical); 7200 (CN=Advertising); 7100 (CN=Market research); 2410 (CN=Social responsibilities); 9190 (CN=United States)

~~10/8/8~~ (Item 8 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

00912437 95-61829

****USE FORMAT 7 OR 9 FOR FULL TEXT****

Fun for the '90s

Word Count: 3397 **Length:** 6 Pages

Sep/Oct 1994

Geographic Names: Peoples Republic of China

Descriptors: Trends; Growth industries; Entertainment industry; Discretionary income; Regulatory reform

Classification Codes: 9179 (CN=Asia & the Pacific); 8307 (CN=Entertainment industry); 4310 (CN=Regulation)

~~10/8/9~~ (Item 1 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

02193258 Supplier Number: 25687332 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Sports Sites Could Be Internet's Most Lucrative (Part 1 of 2)

May 2000

Word Count: 3008

Special Features: Table

Industry Names: Business services; Entertainment; Retailing non-food; Sporting goods

Product Names: Sporting goods stores and bicycle shops (594100); Advertising (731000); Commercial sports (794000)

Concept Terms: All company; All market information; E-Commerce; Financial data; Market size; Trends

Marketing Terms: All media; Internet

Geographic Names: North America (NOAX); United States (USA); World (WOR)

10/8/10 (Item 2 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

02042739 Supplier Number: 25551844 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Showbiz Mired in Dot.Calm

January 03, 2000

Word Count: 1700

Industry Names: Entertainment

Product Names: Motion picture and video tape production (781200); Television production (781248)

Concept Terms: Ad budget; All company; All market information; E-Commerce; Industry forecasts

Marketing Terms: All media; Internet; Ad volume

Geographic Names: North America (NOAX); United States (USA)

10/8/11 (Item 3 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

01956899 Supplier Number: 25432505 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Radio Eyes Potential of New Media

September 18, 1999

Word Count: 1420

Industry Names: Broadcasting; Entertainment; Information industry

Product Names: Radio broadcasting (483200)

Concept Terms: All company; All market information; Corporate strategy; E-Commerce; Trends

Geographic Names: North America (NOAX); United States (USA)

10/8/12 (Item 4 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

01928233 Supplier Number: 25395238 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Media Giants Team Up Against San Jose, Calif.-Area Digital Technologies

August 13, 1999

Word Count: 765

Company Names: CBS CORP; DISCOVERY COMMUNICATIONS INC; DISNEY (WALT) CO; NEWS CORP LTD (THE); REPLAY NETWORKS INC; TIME WARNER INC; TIVO INC

Industry Names: Broadcasting; Business services; Consumer electronics; Entertainment; Information industry

Product Names: Video recorders and players (365172); Television broadcasting (483300); Television advertising services (731348)

Concept Terms: All company; All intellectual property; All market information; Copyright; Intellectual property; Joint venture; Market size

Marketing Terms: All media; TV advertising

Geographic Names: North America (NOAX); United States (USA)

10/8/13 (Item 5 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

01898122 Supplier Number: 24698951 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Powerize.com Offers Free, Unlimited Access to Full Text

July 1999

Word Count: 774

Company Names: POWERIZE COM

Industry Names: Information industry; Online services

Product Names: On-line service providers (737500)

Concept Terms: All intellectual property; All market information; All product and service information; Intellectual property; Patents; Product introduction; Trends

Geographic Names: North America (NOAX); United States (USA)

10/8/14 (Item 6 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

01748228 Supplier Number: 24514509 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The IQ Q&A: Kevin O'Connor

January 18, 1999

Word Count: 3999

Company Names: DOUBLECLICK INC

Industry Names: Business services; Information industry; Online services

Product Names: Advertising NEC (731900); On-line service providers (737500)

Concept Terms: All company; Corporate strategy

Named Characters: O'Connor, Kevin

Geographic Names: North America (NOAX); United States (USA)

10/8/15 (Item 7 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

01206800 Supplier Number: 23836487

AlphaStar Canada Begins Direct-To-Home Service

March 18, 1997

Word Count: 397

Company Names: ALPHASTAR CANADA INC (TEE-COMM ELECTRONICS)

Industry Names: Telecom services

Product Names: Satellite communications services (489000)

Concept Terms: All product and service information; Product introduction

Geographic Names: Canada (CDA); Canada (CDAX); North America (NOAX)

10/8/16 (Item 8 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

00918387 Supplier Number: 23466987 (USE FORMAT 7 OR 9 FOR FULLTEXT)

CHOPPY SEAS AHEAD

March 25, 1996

Word Count: 1867

Special Features: Table

Industry Names: Broadcasting; Entertainment; Information industry

Product Names: Cable and pay television services (484000)

Concept Terms: All market information; Capacity; Industry forecasts; Market size; Trends; Users

Geographic Names: North America (NOAX); United States (USA)

10/8/17 (Item 1 from file: 610)

Business Wire

(c) 2007 Business Wire. All rights reserved.

00080085 19990726207B0252 (USE FORMAT 7 FOR FULLTEXT)

Kanakaris Announces KKRS.Net, Single Consolidated Web Channel To Feature 24/7 Interactive Programming

Monday , July 26, 1999 09:47 EDT

Word Count: 860

Company Names: KANAKARIS COMMUNICATIONS; VIDEO STATION INC

Product Names: INTERNET; TECHNOLOGY DEVELOPMENT; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

Event Names: JOINT VENTURES; TECHNOLOGY DEVELOPMENT

10/8/18 (Item 2 from file: 610)

Business Wire

(c) 2007 Business Wire. All rights reserved.

00059334 19990614165B0438 (USE FORMAT 7 FOR FULLTEXT)

NDS Pushes The Frontier Of Digital Cable Broadcasting With XTV

Monday , June 14, 1999 09:30 EDT

Word Count: 936

Company Names: XTV LTD; PAY TV HOLDINGS PTY LTD; PUBLISHING AND BROADCASTING LTD; NEWS CORP LTD; NWS INC; TSI COMMUNICATIONS LTD; NDS

Product Names: BROADCASTING; CABLE SERVICE PROVIDERS; CABLE TV; COMPUTER SOFTWARE; MEDIA INDUSTRIES; SATELLITE TV; SMART CARDS; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

Event Names: ADVERTISING AND PROMOTION; RESEARCH AND DEVELOPMENT; TECHNOLOGY DEVELOPMENT

10/8/19 (Item 1 from file: 810)

Business Wire

(c) 1999 Business Wire . All rights reserved.

0983494 BW1196

CA TRIMARK HOLDINGS : Trimark Inks Deal With Broadcast.com To Broadcast Movies on the Internet; Companies Exchange Stock

February 23, 1999

Byline: Business & Entertainment Editors

Word Count: 884

10/8/20 (Item 1 from file: 275)

Gale Group Computer DB(TM)

(c) 2007 The Gale Group. All rights reserved.

02109858 **Supplier Number:** 19851462 (Use Format 7 Or 9 For FULL TEXT)

News digest. (News Briefs)

Sep , 1997

Word Count: 1943 **Line Count:** 00162

File Segment: CD File 275

? t s10/free/21-40

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/21 (Item 2 from file: 275)

Gale Group Computer DB(TM)

(c) 2007 The Gale Group. All rights reserved.

01965435 **Supplier Number:** 18548007

Nexpo '96, II: editorial and advertising systems and electronic publishing. (includes related article on Freedom System Integrators' addition of Phrasea to its product line) (Industry Trend or Event)

July 29 , 1996

Word Count: 41501 **Line Count:** 03239

Special Features: illustration; other

Descriptors: Trade Show Report; Electronic Publishing; Publishing Industry

File Segment: CD File 275

10/8/22 (Item 3 from file: 275)

Gale Group Computer DB(TM)

(c) 2007 The Gale Group. All rights reserved.

01632985 **Supplier Number:** 15035686 (Use Format 7 Or 9 For FULL TEXT)

Daily life on the net: net vignettes. (the emerging global web of computer networks) (includes related articles)

Dec 31 , 1993

Word Count: 7504 **Line Count:** 00585

Descriptors: Wide Area Networks; User Behavior; Trends; Analysis; Interpersonal Communication

File Segment: CD File 275

10/8/23 (Item 1 from file: 621)

Gale Group New Prod.Annou.(R)

(c) 2007 The Gale Group. All rights reserved.

02412688 **Supplier Number:** 59446699 (USE FORMAT 7 FOR FULLTEXT)

MediaOne Introduces Next Generation Digital Cable Television Service in 5 More Massachusetts Communities.

Feb 14 , 2000

Word Count: 699

Publisher Name: PR Newswire Association, Inc.

Company Names: *Digital NexTV; MediaOne Group Inc.

Product Names: *3661276 (Broadband Modems NEC); 4834000 (Cable Television Services)

Industry Names: BUS (Business, General); BUSN (Any type of business)

SIC Codes: 3661 (Telephone and telegraph apparatus); 4841 (Cable and other pay TV services)

NAICS Codes: 334418 (Printed Circuit Assembly (Electronic Assembly) Manufacturing); 51321 (Cable Networks)

Ticker Symbols: UMG

10/8/24 (Item 2 from file: 621)

Gale Group New Prod.Annou.(R)

(c) 2007 The Gale Group. All rights reserved.

02244251 **Supplier Number:** 57826369 (USE FORMAT 7 FOR FULLTEXT)

Shopping for Video: Sorting Out the Choices.

Nov 30 , 1999

Word Count: 1149

Publisher Name: PR Newswire Association, Inc.
Company Names: *Circuit City Stores Inc.
Product Names: *5732000 (Radio & TV Stores)
Industry Names: BUS (Business, General); BUSN (Any type of business)
SIC Codes: 5731 (Radio, TV, & electronic stores)
NAICS Codes: 443112 (Radio, Television, and Other Electronics Stores)

10/8/25 (Item 3 from file: 621)
Gale Group New Prod.Annou.(R)
(c) 2007 The Gale Group. All rights reserved.
02128816 **Supplier Number: 55252449 (USE FORMAT 7 FOR FULLTEXT)**
Kanakaris Announces KKRS.Net as First Web Channel with Direct Over-the-Internet Delivery of Movies, Books and Music Plus 24-Hour Audio and Video Programming.

July 26 , 1999
Word Count: 823
Publisher Name: PR Newswire Association, Inc.
Company Names: *Kanakaris Communications Inc.
Industry Names: BUS (Business, General); BUSN (Any type of business)

10/8/26 (Item 4 from file: 621)
Gale Group New Prod.Annou.(R)
(c) 2007 The Gale Group. All rights reserved.
01729693 **Supplier Number: 53084335 (USE FORMAT 7 FOR FULLTEXT)**
BellSouth Introduces Wireless Digital TV Service In Orlando.

Oct 15 , 1998
Word Count: 670
Publisher Name: PR Newswire Association, Inc.
Company Names: *BellSouth Corp.
Event Names: *366 (Services introduction)
Geographic Names: *1USA (United States)
Product Names: *4833000 (Television Broadcasting); 4811000 (Telephone Service)
Industry Names: BUS (Business, General); BUSN (Any type of business)
NAICS Codes: 51312 (Television Broadcasting); 51331 (Wired Telecommunications Carriers)
Ticker Symbols: BLS

10/8/27 (Item 5 from file: 621)
Gale Group New Prod.Annou.(R)
(c) 2007 The Gale Group. All rights reserved.
01660982 **Supplier Number: 50056923 (USE FORMAT 7 FOR FULLTEXT)**
BellSouth Brings New Era of Home Entertainment Service to Atlanta

June 4 , 1998

Word Count: 635
Publisher Name: PR Newswire Association, Inc.
Company Names: *BellSouth Corp.
Event Names: *366 (Services introduction)
Geographic Names: *1USA (United States)
Product Names: *4833000 (Television Broadcasting)
Industry Names: BUS (Business, General); BUSN (Any type of business)
NAICS Codes: 51312 (Television Broadcasting)

10/8/28 (Item 6 from file: 621)
Gale Group New Prod. Annou.(R)
(c) 2007 The Gale Group. All rights reserved.
01509019 **Supplier Number:** 47241033 (USE FORMAT 7 FOR FULLTEXT)
Cincinnati Bell Telephone Offers Interest-Free Financing To Its DIRECTV/USSB Customers

March 25 , 1997
Word Count: 719
Publisher Name: PR Newswire Association, Inc.
Company Names: *Cincinnati Bell Telephone Co.
Event Names: *240 (Marketing procedures)
Geographic Names: *1USA (United States)
Product Names: *3679632 (Direct Broadcast Satellite Antennas)
Industry Names: BUS (Business, General); BUSN (Any type of business)
NAICS Codes: 33422 (Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing)

10/8/29 (Item 1 from file: 636)
Gale Group Newsletter DB(TM)
(c) 2007 The Gale Group. All rights reserved.
04708326 **Supplier Number:** 62332367 (USE FORMAT 7 FOR FULLTEXT)

SPORTS SITES COULD BE INTERNET'S MOST LUCRATIVE : Heading for \$15bn a year value by 2005.

May , 2000
Word Count: 4605
Publisher Name: Screen Digest Limited
Company Names: *Sports Internet Group
Industry Names: ARTS (Arts and Entertainment); BUSN (Any type of business); INTL (Business, International)

10/8/30 (Item 2 from file: 636)
Gale Group Newsletter DB(TM)
(c) 2007 The Gale Group. All rights reserved.
03979101 **Supplier Number:** 53020720 (USE FORMAT 7 FOR FULLTEXT)

ExpertAdvice: Portals Declare Content Sites Up For Grabs.

Sept 18 , 1998

Word Count: 781

Publisher Name: Phillips Business Information, Inc.

Industry Names: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

10/8/31 (Item 3 from file: 636)

Gale Group Newsletter DB(TM)

(c) 2007 The Gale Group. All rights reserved.

03682943 **Supplier Number:** 47946264 (USE FORMAT 7 FOR FULLTEXT)

News Digest

Sept 1 , 1997

Word Count: 1790

Publisher Name: Jupiter Communications

Event Names: *240 (Marketing procedures)

Geographic Names: *1USA (United States)

Product Names: *4811529 (Online Services NEC)

Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation)

NAICS Codes: 514191 (On-Line Information Services)

10/8/32 (Item 4 from file: 636)

Gale Group Newsletter DB(TM)

(c) 2007 The Gale Group. All rights reserved.

03499698 **Supplier Number:** 47221513 (USE FORMAT 7 FOR FULLTEXT)

AlphaStar Canada Begins Direct-To-Home Service 03/18/97

March 18 , 1997

Word Count: 406

Publisher Name: Newsbytes News Network

Event Names: *366 (Services introduction)

Geographic Names: *1CANA (Canada)

Product Names: *4840000 (Satellite Communications); 4833000 (Television Broadcasting)

Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

NAICS Codes: 51334 (Satellite Telecommunications); 51312 (Television Broadcasting)

10/8/33 (Item 5 from file: 636)

Gale Group Newsletter DB(TM)

(c) 2007 The Gale Group. All rights reserved.

03065449 **Supplier Number:** 46266396 (USE FORMAT 7 FOR FULLTEXT)

JOINING TELEVISION AND THE INTERNET USING JAVA

April 1 , 1996

Word Count: 1053

Publisher Name: Phillips Business Information, Inc.

Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation)

10/8/34 (Item 6 from file: 636)

Gale Group Newsletter DB(TM)

(c) 2007 The Gale Group. All rights reserved.

02104740 **Supplier Number:** 43896922 (USE FORMAT 7 FOR FULLTEXT)

Time Warner and Sony back music channel

June 10 , 1993

Word Count: 1093

Publisher Name: Financial Times Group

Company Names: *Sony Pictures Entertainment Inc.; Time Warner Entertainment

Event Names: *660 (Plant & equipment sales)

Geographic Names: *4EUGE (Germany)

Product Names: *4843000 (Satellite Television Services)

Industry Names: BUSN (Any type of business); INTL (Business, International); TELC (Telecommunications)

NAICS Codes: 51334 (Satellite Telecommunications)

10/8/35 (Item 1 from file: 613)

PR Newswire

(c) 2007 PR Newswire Association Inc. All rights reserved.

00295651 20000321NYTU073 (USE FORMAT 7 FOR FULLTEXT)

Load Media Network Selects Intertrust As Preferred Partner to Develop Secure Online Video Content

Tuesday , March 21, 2000 08:49 EST

Word Count: 850

Product Names: COMPUTER SOFTWARE; DATABASES; INTERNET; NETWORKS; PRE RECORDED VIDEO TAPES; COMPUTERS; INFORMATION MANAGEMENT; COMMUNICATIONS TECHNOLOGIES; DATA COMMUNICATIONS; CONSUMER ELECTRONICS; VIDEO EQUIPMENT; VIDEO TAPES

Event Names: TECHNOLOGY DEVELOPMENT

10/8/36 (Item 1 from file: 813)

PR Newswire

(c) 1999 PR Newswire Association Inc. All rights reserved.

1166373 PHSU002

Comcast Cable Launches First Digital Cable Technology in Philadelphia

Date: October 12, 1997

Word Count: 542

Company Name: COMCAST CORPORATION; COMCAST CABLEVISION OF PHILADELPHIA
Ticker Symbol: CMCSA (NDQ); CMCSK (NDQ)
Product: ENTERTAINMENT (ENT)
Descriptors: NEW PRODUCTS & SERVICES (PDT)
State: PENNSYLVANIA (PA)
Section Heading: BUSINESS; TECHNOLOGY

10/8/37 (Item 1 from file: 16)
Gale Group PROMT(R)
(c) 2007 The Gale Group. All rights reserved.
06651057 **Supplier Number:** 55810820 (USE FORMAT 7 FOR FULLTEXT)

Radio Eyes Potential Of New Media.

Sept 18 , 1999
Word Count: 1458
Publisher Name: BPI Communications, Inc.
Event Names: *010 (Forecasts, trends, outlooks); 600 (Market information - general); 366 (Services introduction)
Geographic Names: *1USA (United States)
Product Names: *4832000 (Radio Broadcasting); 4840000 (Satellite Communications)
Industry Names: ARTS (Arts and Entertainment); BUSN (Any type of business)
NAICS Codes: 51311 (Radio Broadcasting); 51334 (Satellite Telecommunications)
Special Features: LOB; INDUSTRY
Advertising Codes: 22 Radio

10/8/38 (Item 2 from file: 16)
Gale Group PROMT(R)
(c) 2007 The Gale Group. All rights reserved.
06464636 **Supplier Number:** 55609314 (USE FORMAT 7 FOR FULLTEXT)

Very able cable.(cable technology)(Column)

June , 1999
Word Count: 936
Publisher Name: Demographix, Ltd.
Company Names: *Microsoft Corp.; AT and T Corp.
Event Names: *220 (Strategy & planning)
Geographic Names: *1USA (United States)
Product Names: *4834000 (Cable Television Services); 4800000 (Telecommunication Services); 7372000 (Computer Software); 4811000 (Telephone Service)
Industry Names: BUSN (Any type of business); INTL (Business, International); TELC (Telecommunications)
NAICS Codes: 51321 (Cable Networks); 513 (Broadcasting and Telecommunications); 51121 (Software Publishers); 51331 (Wired Telecommunications Carriers)
Special Features: LOB; INDUSTRY; COMPANY

10/8/39 (Item 3 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

06092232 **Supplier Number: 53632588 (USE FORMAT 7 FOR FULLTEXT)**

Kevin O'Connor.(Interview)

Jan 18 , 1999

Word Count: 4135

Publisher Name: BPI Communications, Inc.

Company Names: *DoubleClick Inc.

Event Names: *360 (Services information)

Geographic Names: *1USA (United States)

Product Names: *7319000 (Advertising Services NEC)

Industry Names: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

NAICS Codes: 54189 (Other Services Related to Advertising)

Special Features: LOB; COMPANY

Advertising Codes: 43 Agency Personnel

10/8/40 (Item 4 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

05131286 **Supplier Number: 47833308 (USE FORMAT 7 FOR FULLTEXT)**

Push, But Don't Shove -- Push technology can work-but too often, we end up with more information than we want. How do we kill the push monster?

July 14 , 1997

Word Count: 587

Publisher Name: CMP Publications, Inc.

Event Names: *600 (Market information - general)

Geographic Names: *1USA (United States)

Product Names: *7372680 (Internet Software); 7375000 (Database Providers)

Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications)

NAICS Codes: 51121 (Software Publishers); 514191 (On-Line Information Services)

Special Features: LOB

? t s10/free/41-60

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/41 (Item 5 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

03425377 **Supplier Number: 44768477 (USE FORMAT 7 FOR FULLTEXT)**

MUSIC ON TERRESTRIAL TELEVISION IS BROUGHT DOWN TO EARTH

June 18 , 1994

Word Count: 953

Publisher Name: Miller Freeman UK Ltd.

Company Names: *MTV Europe

Event Names: *600 (Market information - general); 220 (Strategy & planning); 380 (Strategic alliances)

Geographic Names: *4EUUK (United Kingdom)

Product Names: *7814100 (Television Program Production); 4833000 (Television Broadcasting); 4834000 (Cable Television Services); 3652000 (Records & Tapes)

Industry Names: ARTS (Arts and Entertainment); BUSN (Any type of business); INTL (Business, International)

NAICS Codes: 51211 (Motion Picture and Video Production); 51312 (Television Broadcasting); 51321 (Cable Networks); 51222 (Integrated Record Production/Distribution)

Special Features: LOB; COMPANY

10/8/42 (Item 6 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

03381710 **Supplier Number:** 44694735 (USE FORMAT 7 FOR FULLTEXT)

P&G's Artzt: TV advertising in danger: Remedy is to embrace technology and return to program ownership

May 23 , 1994

Word Count: 4463

Publisher Name: Crain Communications, Inc.

Event Names: *290 (Public affairs); 240 (Marketing procedures)

Geographic Names: *1USA (United States)

Product Names: *7311000 (Advertising Agencies)

Industry Names: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business)

NAICS Codes: 54181 (Advertising Agencies)

Special Features: LOB

Advertising Codes: 65 Media Planning/Goals; 31 Marketing/Advertising Theory

10/8/43 (Item 7 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

03097007 **Supplier Number:** 44220225 (USE FORMAT 7 FOR FULLTEXT)

Advertisers seek opportunities to send individual messages

Nov 8 , 1993

Word Count: 931

Publisher Name: Crain Communications, Inc.

Event Names: *240 (Marketing procedures)

Geographic Names: *1USA (United States)

Product Names: *7311000 (Advertising Agencies); 4811000 (Telephone Service)

Industry Names: BUSN (Any type of business); ELEC (Electronics)

NAICS Codes: 54181 (Advertising Agencies); 51331 (Wired Telecommunications Carriers)
Special Features: LOB

10/8/44 (Item 1 from file: 634)
San Jose Mercury
(c) 2007 San Jose Mercury News. All rights reserved.
10225054

MEDIA GIANTS TAKE ON DIGITAL COPYRIGHT: GROUP WANTS TIVO AND REPLAY TO OBTAIN LICENSING.

Friday, August 13, 1999
Word Count: 791

10/8/45 (Item 2 from file: 634)
San Jose Mercury
(c) 2007 San Jose Mercury News. All rights reserved.
09243005

CABLE TV'S MUSCLE GAME DEEP-POCKET NETWORKS CAN SQUEEZE OUT SMALL INDEPENDENTS - AND THE VOICE OF CONSUMERS

Sunday, August 31, 1997
Word Count: 2,369

Descriptors: TELEVISION CONSUMER

10/8/46 (Item 1 from file: 148)
Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.
10104646 **Supplier Number:** 20468118 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The Global Media: The New Missionaries of Corporate Capitalism. (book reviews)

March , 1998
Word Count: 2435 **Line Count:** 00193
Industry Codes/Names: BUSN Any type of business; INTL Business, International
Descriptors: Books--Reviews
Reviewee: Herman, Edward S.; McChesney, Robert W.
File Segment: MI File 47

10/8/47 (Item 2 from file: 148)

Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.
08739965 **Supplier Number:** 18323585 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Waiting for bandwidth.

April , 1996
Word Count: 1271 **Line Count:** 00097
Industry Codes/Names: ARTS Arts and Entertainment
Descriptors: Optical disks--Innovations; Bandwidth--Innovations
Product/Industry Names: 3573226 (Optical & Laser Memories)
Product/Industry Names: 3572 Computer storage devices
File Segment: TI File 148

10/8/48 (Item 3 from file: 148)
Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.
08406164 **Supplier Number:** 17838895 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Is paid-per-view a vision of the future? (paid-per-view television)

Jan 1 , 1996
Word Count: 1354 **Line Count:** 00116

Special Features: illustration; cartoon
Industry Codes/Names: ADV Advertising, Marketing and Public Relations; TELC Telecommunications
Descriptors: Television broadcasting industry--Forecasts; Television broadcasting-- Innovations
Product/Industry Names: 4833000 (Television Broadcasting)
Product/Industry Names: 4833 Television broadcasting stations
File Segment: TI File 148

10/8/49 (Item 4 from file: 148)
Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.

10/8/50 (Item 5 from file: 148)
Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.
07531939 **Supplier Number:** 16110949 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Fun for the '90s. (China's entertainment industry)(includes related article) (Cover Story)

Sept-Oct , 1994
Word Count: 4289 **Line Count:** 00353

Special Features: illustration; photograph
Industry Codes/Names: INTL Business, International.
Descriptors: Entertainment industry--Surveys; China--Business and industry
Geographic Codes: ANCC
Geographic Names: China
Product/Industry Names: 7900000 (Recreation)
Product/Industry Names: 7900 AMUSEMENT & RECREATION SERVICES
File Segment: TI File 148

10/8/51 (Item 6 from file: 148)
Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.
06158937 **Supplier Number:** 12793759 (USE FORMAT 7 OR 9 FOR FULL TEXT)
FCC puts satellite DAB plan up for comment. (Federal Communications Commission, Digital Audio Broadcasting) (Brief Article)

Oct 19 , 1992
Word Count: 711 **Line Count:** 00057
Company Names: Satellite CD Radio Inc.--Services
Industry Codes/Names: ARTS Arts and Entertainment
Descriptors: Digital audio broadcasting--Laws, regulations, etc.; Satellite communications services industry--Laws, regulations,
Product/Industry Names: 4899 Communication services, not elsewhere classified
File Segment: TI File 148

10/8/52 (Item 7 from file: 148)
Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.
02483119 **Supplier Number:** 03947681 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Radio '85 gets an A for effort in Dallas; most who attended came away pleased. (includes related article)

Sept 23 , 1985
Word Count: 5898 **Line Count:** 00462

Special Features: illustration; photograph; portrait
Industry Codes/Names: ARTS Arts and Entertainment
Descriptors: National Association of Broadcasters--Conferences, meetings, seminars, etc. ; National Radio Broadcasters Association--Conferences, meetings, seminars, etc.; Radio broadcasting--Conferences, meetings, seminars, etc.
Named Persons: Mann, Bernie--Addresses, essays, lectures; King, Larry--Achievements and awards; Tart, Chet--Attitudes; Michaels, Randy--Attitudes
Product/Industry Names: 8611 Business associations; 4832 Radio broadcasting stations
File Segment: TI File 148

10/8/53 (Item 8 from file: 148)
Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.
02169818 **Supplier Number: 03484287 (USE FORMAT 7 OR 9 FOR FULL TEXT)**
The world of TV programing: syndication. (Special Report)

Oct 22 , 1984
Word Count: 15132 Line Count: 01161
Industry Codes/Names: ARTS Arts and Entertainment
Descriptors: television programs--Management; Television equipment and supplies industry --Marketing
Product/Industry Names: 4833 Television broadcasting stations; 3651 Household audio and video equipment
File Segment: T1 File 148

10/8/54 (Item 1 from file: 20)
Dialog Global Reporter
(c) 2007 Dialog. All rights reserved.
07883407 **(USE FORMAT 7 OR 9 FOR FULLTEXT)**
Internet Sites Provide Opportunities for Independent Filmmakers

October 21, 1999
Word Count: 708
Country Names/Codes: United States of America (US)
Regions: Americas; North America; Pacific Rim
Province/State: California
SIC Codes/Descriptions: 7812 (Motion Picture & Video Tape Production); 7375 (Information Retrieval Services)
Naics Codes/Descriptions: 51211 (Motion Picture & Video Production); 514191 (On-Line Information Services)

10/8/55 (Item 2 from file: 20)
Dialog Global Reporter
(c) 2007 Dialog. All rights reserved.
07651540 **(USE FORMAT 7 OR 9 FOR FULLTEXT)**
Webcasting: Let the Show Begin

October 15, 1999
Word Count: 1362
Descriptors: Company News; Government News; International Affairs; New Products & Services; Marketing
Country Names/Codes: South Africa (ZA) ; United Kingdom (GB) ; United States of America (US)
Regions: Africa; Sub-Saharan Africa; Europe; European Union; Western Europe; Americas; North America; Pacific Rim
SIC Codes/Descriptions: 2250 (Knitting Mills); 9111 (Executive Offices); 9721 (International Affairs); 3571 (Electronic Computers); 7929 (Bands Orchestras Actors & Entertainment Groups)

10/8/56 (Item 3 from file: 20)

Dialog Global Reporter

(c) 2007 Dialog. All rights reserved.

06692788 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Media Giants Team Up Against San Jose, Calif.-Area Digital Technologies

August 13, 1999

Word Count: 767

Company Names: News Corp Ltd; Time Warner Inc; Disney Enterprises Inc; CBS Corp

Descriptors: Patents Licensing & Standards; Company News

Country Names/Codes: United States of America (US)

Regions: Americas; North America; Pacific Rim

Province/State: California

SIC Codes/Descriptions: 7812 (Motion Picture & Video Production)

10/8/57 (Item 4 from file: 20)

Dialog Global Reporter

(c) 2007 Dialog. All rights reserved.

04434965 (USE FORMAT 7 OR 9 FOR FULLTEXT)

USA: Trimark deal with broadcast.com to broadcast films via internet

February 24, 1999

Word Count: 639

Company Names: Trimark Holdings Inc

Descriptors: Patents Licensing & Standards; Company News

Country Names/Codes: United States of America (US)

Regions: Americas; North America; Pacific Rim

SIC Codes/Descriptions: 7922 (Theatrical Producers & Entertainers); 7375 (Information Retrieval Services); 7812 (Motion Picture & Video Production); 9720 (International Affairs)

10/8/58 (Item 5 from file: 20)

Dialog Global Reporter

(c) 2007 Dialog. All rights reserved.

02133677 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Look To Give Access To Digital TV For \$19.95 A Month

July 07, 1998

Word Count: 515

Descriptors: New Products & Services

10/8/59 (Item 6 from file: 20)

Dialog Global Reporter

(c) 2007 Dialog. All rights reserved.

01832372 (USE FORMAT 7 OR 9 FOR FULLTEXT)

BellSouth Brings New Era of Home Entertainment Service to

June 04, 1998

Word Count: 559

Company Names: Bellsouth Corpn.

Descriptors: New Products & Services; Equities Market

Country Names/Codes: United States of America (US)

Regions: North America

Province/State: Georgia

SIC Codes/Descriptions: 4810 (Telephone Communications); 3661 (Telephone & Telegraph Apparatus)

>>>W: "FREE" is not a valid format name in file(s): 347-349

? t sl0/free/61-89

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/72 (Item 1 from file: 635)

Business Dateline(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

0786118 97-44728

New Internet video system

Publication Date: 970210

Word Count: 551

Dateline: Seattle, WA, US, Pacific

Company Names: Progressive Networks, Seattle, WA, US, SIC:7372,

Classification Codes: 8302 (Software and computer services); 7500 (Product planning & development)

Descriptors: Software industry; Product introduction

10/8/73 (Item 1 from file: 570)

Gale Group MARS(R)

(c) 2007 The Gale Group. All rights reserved.

01837601 **Supplier Number:** 58617053 (USE FORMAT 7 FOR FULLTEXT)

SHOWBIZ MIRED IN DOT.CALM.(entertainment companies plan to launch Web sites)

Jan 3 , 2000

Word Count: 1776

Publisher Name: Cahners Publishing Company

Event Names: *220 (Strategy & planning)

Geographic Names: *1USA (United States)

Product Names: *4811520 (Online Services)

Industry Names: ARTS (Arts and Entertainment); BUSN (Any type of business)

Naics Codes: 514191 (On-Line Information Services)

Advertising Codes: 31 Marketing/Advertising Theory

10/8/74 (Item 1 from file: 492)
Arizona Repub/Phoenix Gaz
(c) 2002 Phoenix Newspapers. All rights reserved.
10014038

FREE LONG-DISTANCE PHONE CALLS* *THE CATCH: YOU MUST LISTEN TO ADS

Thursday, January 14, 1999
Word Count: 895

Descriptors: UTILITIES; CHANGE

10/8/75 (Item 1 from file: 631)
Boston Globe
(c) 2007 Boston Globe. All rights reserved.
01596703

INTERIORS PUTTING HIGH TECH IN STYLE

FRIDAY June 10, 1983
Word Count: 1,482

10/8/76 (Item 2 from file: 631)
Boston Globe
(c) 2007 Boston Globe. All rights reserved.
00642673

COMMERCIALS DON'T HURT HERO' THE MEASURE OF A FILM'S QUALITY IS WHETHER YOU MIND THE AD

SUNDAY October 4, 1981
Word Count: 880

10/8/77 (Item 3 from file: 631)
Boston Globe

(c) 2007 Boston Globe. All rights reserved.
00599690

THE MOST FOR YOUR MONEY BROKE? YOU CAN STILL HAVE A NIGHT ON THE TOWN

THURSDAY March 5, 1981

Word Count: 1,706

Descriptors: BOSTON GLOBE SERIES: THE MOST FOR YOUR MONEY; PART FOUR(4)

10/8/78 (Item 1 from file: 633)

Phil.Inquirer

(c) 2007 Philadelphia Newspapers Inc. All rights reserved.

06654058

PAY TV ACTS TO HALT DECLINE IN CUSTOMERS NETWORKS OFFERING MULTIPLE CHANNELS AT NO EXTRA COST.

TUESDAY June 2, 1992

Word Count: 1,244

Descriptors: TELEVISION; FINANCE; STATISTIC; DECREASE; COST

10/8/79 (Item 2 from file: 633)

Phil.Inquirer

(c) 2007 Philadelphia Newspapers Inc. All rights reserved.

02024194

REVOLUTION ON THE FM RADIO BAND

SUNDAY May 8, 1983

Word Count: 4,207

Descriptors: MEDIA; PHILADELPHIA; PROFILE

10/8/80 (Item 1 from file: 638)

Newsday/New York Newsday

(c) 2007 Newsday Inc. All rights reserved.

06680084

TV: A LIFE DISPATCHES FROM A COUCH IN QUEENS, WHERE ONE BRAVE SOUL SPENT 24 HOURS IN THE COMPANY OF 150 CHANNELS AND ONE ZAPPER. SIDEBAR: THEY'VE SEEN THE FUTURE (SEE END OF TEXT)

Thursday June 25, 1992

Word Count: 3,361

Descriptors: CABLE TELEVISION; INDUSTRY; COVER

10/8/81 (Item 2 from file: 638)
Newsday/New York Newsday
(c) 2007 Newsday Inc. All rights reserved.
06662291

**PERSUADING CABLE WATCHERS TO PAY THE PRICE - AGAIN PREMIUM CHANNELS,
REACTING TO DWINDLING AUDIENCE, TO TRY 3-FOR-1 PROGRAM STRATEGY**

Sunday June 7, 1992
Word Count: 978

Descriptors: CABLE TELEVISION; INDUSTRY

10/8/82 (Item 1 from file: 641)
Rocky Mountain News
(c) 2007 Scripps Howard News. All rights reserved.
10214046

THE CABLE CORPS TCI INSTALLERS CLIMB LADDERS, LEARN THE BIBLE OF THE BUSINESS

Monday, August 2, 1999
Word Count: 3,176

Descriptors: CABLE; TELEVISION; EDUCATION; PROFILE; STATISTIC

10/8/83 (Item 1 from file: 703)
USA Today
(c) 2007 USA Today. All rights reserved.
07251014

NPR'S MARK OF DISTINCTION

WEDNESDAY September 8, 1993
Word Count: 289

Descriptors: NATIONAL PUBLIC RADIO; NPR; NON PROFIT; SUBJECT TERMS: RADIO; ADVERTISING

10/8/84 (Item 1 from file: 714)
(Baltimore) The Sun
(c) 2007 Baltimore Sun. All rights reserved.
09722044

Comcast rolls out digital cable Television: More channels and more control are a two of the advantages of this new technology.

Monday August 10, 1998

Word Count: 1,080

10/8/85 (Item 1 from file: 735)

St. Petersburg Times

(c) 2007 St. Petersburg Times. All rights reserved.

06652046

FOR MANY, PAY TV HAS LOST ITS APPEAL

SUNDAY May 31, 1992

Word Count: 893

Descriptors: TELEVISION; BUSINESS; DECREASE

10/8/86 (Item 1 from file: 47)

Gale Group Magazine DB(TM)

(c) 2007 The Gale group. All rights reserved.

05496568 **Supplier Number:** 57011102 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The Big Media Game Has Fewer and Fewer Players.(impact of consolidation on journalistic integrity)

Nov , 1999

Word Count: 4557 **Line Count:** 00359

Descriptors: Mass media industry--Analysis; Mass media--Political aspects; Alternative press--Analysis; Conglomerate corporations--Political aspects; Horizontal integration--Political aspects; Television broadcasting of news--Political aspects

File Segment: MI File 47

10/8/87 (Item 2 from file: 47)

Gale Group Magazine DB(TM)

(c) 2007 The Gale group. All rights reserved.

05480265 **Supplier Number:** 56952169 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Men, Music, and Marketing at Q104.3 (WAXQ-FM New York)(1).

Winter , 1998

Word Count: 9963 **Line Count:** 00780

Descriptors: WAXQ, New York, New York (Radio)--Social policy; Sexism--Economic aspects; Radio stations--Management; Stereotype (Psychology) in mass media--Social aspects

File Segment: AI File 88

10/8/88 (Item 3 from file: 47)

Gale Group Magazine DB(TM)

(c) 2007 The Gale group. All rights reserved.

04696458 **Supplier Number:** 19042642 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Spring 1997: the countdown begins.(the announcement of spring books for 1997 is introduced, as emphasis on the approaching millennium is becoming a more prevalent topic throughout the various categories)(Brief Article)

Jan 20 , 1997

Word Count: 99948 **Line Count:** 08312

Special Features: illustration; other

Descriptors: Books--Marketing; Publishing industry--Planning

Product/Industry Names: 2731000 (Book Publishing)

SIC Codes: 2731 Book publishing

File Segment: MI File 47

10/8/89 (Item 4 from file: 47)

Gale Group Magazine DB(TM)

(c) 2007 The Gale group. All rights reserved.

02441998 **Supplier Number:** 03027554 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Why the networks will survive cable; the obituaries are premature.

Dec , 1983

Word Count: 4011 **Line Count:** 00316

Special Features: illustration; cartoon

Company Names: ABC Video Enterprises Inc.--Management; Benton and Bowles Inc.--Surveys; McHugh and Hoffman Inc.--Surveys

Descriptors: National Association of Broadcasters--Surveys; National Cable Television Association--Management; telecommunication systems--Economic aspects; Television equipment and supplies industry--Analysis; Cable television-- Economic aspects

Named Persons: Wheeler, Thomas E.--Management; Granath, Herbert A.--Management; Jankowski, Gene F.--Management; Tinker, Grant--Management

SIC Codes: 3651 Household audio and video equipment

File Segment: MI File 47

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/79 (Item 2 from file: 633)

Phil.Inquirer

(c) 2007 Philadelphia Newspapers Inc. All rights reserved.

02024194

REVOLUTION ON THE FM RADIO BAND

SUNDAY May 8, 1983

Word Count: 4,207

Descriptors: MEDIA; PHILADELPHIA; PROFILE

10/8/80 (Item 1 from file: 638)

Newsday/New York Newsday

(c) 2007 Newsday Inc. All rights reserved.

06680084

TV: A LIFE DISPATCHES FROM A COUCH IN QUEENS, WHERE ONE BRAVE SOUL SPENT 24 HOURS IN THE COMPANY OF 150 CHANNELS AND ONE ZAPPER. SIDEBAR: THEY'VE SEEN THE FUTURE (SEE END OF TEXT)

Thursday June 25, 1992

Word Count: 3,361

Descriptors: CABLE TELEVISION; INDUSTRY; COVER

10/8/81 (Item 2 from file: 638)

Newsday/New York Newsday

(c) 2007 Newsday Inc. All rights reserved.

06662291

PERSUADING CABLE WATCHERS TO PAY THE PRICE - AGAIN PREMIUM CHANNELS, REACTING TO DWINDLING AUDIENCE, TO TRY 3-FOR-1 PROGRAM STRATEGY

Sunday June 7, 1992

Word Count: 978

Descriptors: CABLE TELEVISION; INDUSTRY

10/8/82 (Item 1 from file: 641)

Rocky Mountain News

(c) 2007 Scripps Howard News. All rights reserved.

10214046

THE CABLE CORPS TCI INSTALLERS CLIMB LADDERS, LEARN THE BIBLE OF THE BUSINESS

Monday, August 2, 1999

Word Count: 3,176

Descriptors: CABLE; TELEVISION; EDUCATION; PROFILE; STATISTIC

10/8/83 (Item 1 from file: 703)
USA Today
(c) 2007 USA Today. All rights reserved.
07251014

NPR'S MARK OF DISTINCTION

WEDNESDAY September 8, 1993
Word Count: 289

Descriptors: NATIONAL PUBLIC RADIO; NPR; NON PROFIT; SUBJECT TERMS: RADIO; ADVERTISING

10/8/84 (Item 1 from file: 714)
(Baltimore) The Sun
(c) 2007 Baltimore Sun. All rights reserved.
09722044

Comcast rolls out digital cable Television: More channels and more control are a two of the advantages of this new technology.

Monday August 10, 1998
Word Count: 1,080

10/8/85 (Item 1 from file: 735)
St. Petersburg Times
(c) 2007 St. Petersburg Times. All rights reserved.
06652046

FOR MANY, PAY TV HAS LOST ITS APPEAL

SUNDAY May 31, 1992
Word Count: 893

Descriptors: TELEVISION; BUSINESS; DECREASE

10/8/86 (Item 1 from file: 47)
Gale Group Magazine DB(TM)
(c) 2007 The Gale group. All rights reserved.
05496568 **Supplier Number:** 57011102 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The Big Media Game Has Fewer and Fewer Players.(impact of consolidation on journalistic integrity)

Nov , 1999

Word Count: 4557 **Line Count:** 00359

Descriptors: Mass media industry--Analysis; Mass media--Political aspects; Alternative press--Analysis; Conglomerate corporations--Political aspects; Horizontal integration--Political aspects; Television broadcasting of news--Political aspects

File Segment: MI File 47

10/8/87 (Item 2 from file: 47)

Gale Group Magazine DB(TM)

(c) 2007 The Gale group. All rights reserved.

05480265 **Supplier Number:** 56952169 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Men, Music, and Marketing at Q104.3 (WAXQ-FM New York)(1).

Winter , 1998

Word Count: 9963 **Line Count:** 00780

Descriptors: WAXQ, New York, New York (Radio)--Social policy; Sexism--Economic aspects; Radio stations--Management; Stereotype (Psychology) in mass media--Social aspects

File Segment: AI File 88

10/8/88 (Item 3 from file: 47)

Gale Group Magazine DB(TM)

(c) 2007 The Gale group. All rights reserved.

04696458 **Supplier Number:** 19042642 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Spring 1997: the countdown begins.(the announcement of spring books for 1997 is introduced, as emphasis on the approaching millennium is becoming a more prevalent topic throughout the various categories)(Brief Article)

Jan 20 , 1997

Word Count: 99948 **Line Count:** 08312

Special Features: illustration; other

Descriptors: Books--Marketing; Publishing industry--Planning

Product/Industry Names: 2731000 (Book Publishing)

SIC Codes: 2731 Book publishing

File Segment: MI File 47

10/8/89 (Item 4 from file: 47)

Gale Group Magazine DB(TM)

(c) 2007 The Gale group. All rights reserved.

02441998 **Supplier Number:** 03027554 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Why the networks will survive cable; the obituaries are premature.

Dec , 1983

Word Count: 4011 **Line Count:** 00316

Special Features: illustration; cartoon

Company Names: ABC Video Enterprises Inc.--Management; Benton and Bowles Inc.--Surveys; McHugh and Hoffman Inc.--Surveys

Descriptors: National Association of Broadcasters--Surveys; National Cable Television Association--Management; telecommunication systems--Economic aspects; Television equipment and supplies industry--Analysis; Cable television-- Economic aspects

Named Persons: Wheeler, Thomas E.--Management; Granath, Herbert A.--Management; Jankowski, Gene F.--Management; Tinker, Grant--Management

SIC Codes: 3651 Household audio and video equipment

File Segment: MI File 47

?

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	5	("5512730" "5532735" "5592551" "5610653" "5938426").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/06/10 08:08
L3	51	("5838314").URPN.	USPAT	OR	ON	2007/06/10 08:08
L4	0	L2 and L3	USPAT	OR	ON	2007/06/10 08:08
L5	56	L2 or L3	USPAT	OR	ON	2007/06/10 08:10
L6	1873	705/26.ccls.	USPAT	OR	ON	2007/06/10 08:10
L7	858	705/27.ccls.	USPAT	OR	ON	2007/06/10 08:14
L8	1821	705/27.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/10 08:14
L9	5637	705/26.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/10 08:14
S1	2	"20010047338".pn. and (royalt\$3 or fee or license or paid or cash or cashless or fee-based or pay\$5 or credit\$3 or debit\$3 or bill\$3 or invoic\$3 or charg\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 17:15
S2	1	"20010047338".pn. and ((royalt\$3 or fee or license or paid or cash or cashless or fee-based or pay\$5 or credit\$3 or debit\$3 or bill\$3 or invoic\$3 or charg\$3) same (customer or user or consumer or shopper or buyer or purchaser))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 14:40
S3	1	"20010047338".pn. and ((royalt\$3 or free or fee or license or paid or cash or cashless or fee-based or pay\$5 or credit\$3 or debit\$3 or bill\$3 or invoic\$3 or charg\$3) same (customer or user or consumer or shopper or buyer or purchaser))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 14:47
S4	32	(movie or music or game) with (free) with (listen\$3 or view\$3) with (advertisement or message)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 14:53

Note: Titles abstracts, KWICs ; full text reviewed as necessary - Rwp 6/10/07

EAST Search History

S5	73	(content) with (free or prepaid or pre-paid) with (listen\$3 or view\$3) with (commerical or marketing or ad or advertisement or message)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 14:58
S6	126	((content or music or movie or software or ((digital or electronic) adj work)) near5 (free or prepaid or pre-paid or without adj charg\$3)) same ((listen\$3 or view\$3) with (commerical or marketing or ad or advertisement or message))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 15:07
S7	2	"5838314".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 15:07
S8	51	("5838314").URPN.	USPAT	OR	ON	2007/06/10 08:08
S9	1	"0913789".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 17:15

EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	6586	705/26-27.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:26
S2	4503	705/14.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:26
S3	2394	(sponsor-paid or advertiser-paid or promoter-paid or manufactuer-paid or seller-paid or company-paid or creator-paid or provider-paid or author-paid or musician-paid or ((sponsor or advertiser or promoter or manufacuter or seller or retailer or creator or provider or author or musician) near3 (pay\$5 or paid or provided)) or sponsor-provided or advertiser-provided or promoter-provided or manufacturer-provide or seller-provided or company-provide or creator-provide or author-provided or musician-provided) same ((access\$3 or deliver\$3 or us\$3) with (content or music or movie or recording or book or rental or track or record or ((digital or electronic) adj work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:36
S4	1326	(sponsor-paid or advertiser-paid or promoter-paid or manufactuer-paid or seller-paid or company-paid or creator-paid or provider-paid or author-paid or musician-paid or ((sponsor or advertiser or promoter or manufacuter or seller or retailer or creator or provider or author or musician) near3 (pay\$5 or paid or provided)) or sponsor-provided or advertiser-provided or promoter-provided or manufacturer-provide or seller-provided or company-provide or creator-provide or author-provided or musician-provided) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:39

Note: Titles, abstracts, Kwic's & full text reviewed as necessary - KAP 6/10/07

EAST Search History

S5	854	(sponsor-paid or advertiser-paid or promoter-paid or manufacturer-paid or seller-paid or company-paid or creator-paid or provider-paid or author-paid or musician-paid or ((sponsor or advertiser or promoter or manufacturer or seller or retailer or creator or provider or author or musician) near3 (pay\$5 or paid or provided)) or sponsor-provided or advertiser-provided or promoter-provided or manufacturer-provide or seller-provided or company-provide or creator-provide or author-provided or musician-provided) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work))) and (promotion\$3 or advertis\$5 or marketing)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:42
S6	425	S5 and "705"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:42
S7	316	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:48
S8	316	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work))) and (advertiser\$4 or promot\$5 or marketing or sponsor\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:50

EAST Search History

S9	237	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work))) and (advertiser\$4 or promot\$5 or marketing or sponsor\$5) and (royalt\$3 or fee)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 15:22
S10	287	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with (access\$3 or deliver\$3 or us\$3 or download\$3) with (content or music or video or movie or book or ip or (intellectual adj propert\$3) or ((sound or audio) adj track) or album or ((digital or electronic) adj (content or work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:50
S11	7	(sponsor-paid or sponsor-subsidiz\$3 or advertiser-paid or advertiser-subsidiz\$3 or promoter-paid or promoter-subsidiz\$3 or marketer-paid or marker-subsidiz\$3 or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided or subsid\$5))) with (access\$3 or deliver\$3 or us\$3 or download\$3) with ((digital or electronic) adj (content or work))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:27
S12	287	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with (access\$3 or deliver\$3 or us\$3 or download\$3) with (content or music or video or movie or book or ip or (intellectual adj propert\$3) or ((sound or audio) adj track) or album)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:31
S13	2	"5838314".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:51
S14	2	"5838314".pn. and (free or pay\$5 or fee-based or paid or "fig. 7a")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:52

EAST Search History

S15	2	"5838314".pn. and (free or pay\$5 or fee-based or paid or "fig. 7a" or "7a-7c")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:53
S16	1	"5838314".pn. and (free or "fig. 7a" or "7a-7c")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 15:07
S17	2	"5838314".pn. and (fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:55
S18	2	"5838314".pn. and (fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate or pay\$5 or paid or bill\$3 or invoic\$3 or settl\$6)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:58
S19	2	"5838314".pn. and ((fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate or pay\$5 or paid or bill\$3 or invoic\$3 or settl\$6) same (advertiser\$2 or market\$3 or promoter\$2 or sponsor\$5 or program\$5 or content or movie or video))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:59
S20	1	"5838314".pn. and ((fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate or pay\$5 or paid or bill\$3 or invoic\$3 or settl\$6) same (advertiser\$2 or market\$3 or promoter\$2 or sponsor\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:00
S21	1	"5838314".pn. and ((fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate or pay\$5 or paid or bill\$3 or invoic\$3 or settl\$6) with (advertiser\$2 or market\$3 or promoter\$2 or sponsor\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:23
S22	49	("5838314").URPN.	USPAT	OR	ON	2007/05/09 17:04
S23	2	"5838314".pn. and (log\$4 or activit\$3 or previous\$3 or prior or use\$5 or histor\$6 or past or habit or profil\$3 or audit\$3 or action)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:25

EAST Search History

S24	2	"5838314".pn. and (password or code or pin or authoriz\$6 or identif\$8 or access\$3 or login or regist\$7 or pass-word or passcode or pass adj (word or code))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:35
S25	1	"5838314".pn. and (network or lan or wan or internet)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:35
S26	5	neilsen.in. with ("j." or jakob).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 18:22
S27	1	(pre-paid adj (access or link)) and (sun.as. with microsystems.as.)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 18:23
S28	1	"5838314".pn. and (predetermin\$3 or pre-determin\$3 or criteria or threshold or level or number or times or limit\$8 or preset or pre-set or prevent\$7 or maxim\$8 or minim\$6)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 15:52
S29	2	"5838314".pn. and (demographic\$4 or profil\$3 or histor\$3 or preference or habit or previous\$3 or taste or select\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:32
S30	2	"5838314".pn. and (fee or pay\$5 or royalt\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:01
S31	1	"5838314".pn. and (fee or royalt\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:02
S32	1	"5838314".pn. and ((fee or royalt\$3 or pay\$5 or licens\$3 or copyright) same (holder or rights or rightsholder or creator or author or distribut\$4))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:32
S33	2	"5838314".pn. and (usage or log\$4 or audit\$3 or profil\$3 or histor\$3 or preference or habit or previous\$3 or taste or select\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:35

EAST Search History

S34	2	"5838314".pn. and ((sponsor\$5 or advertis\$5 or sponsor-determined or advertiser-determined) with (determin\$6 or select\$4 or decid\$3))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:53
S35	1	"5838314".pn. and (sampl\$3 or snip\$5 or thumbnail or clip or exerpt or preview\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 17:24
S36	2	"5838314".pn. and (interactiv\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/13 10:44
S37	2	"20010047338".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:18
S38	2	"20010047338".pn. and (number or quer\$5 or maxim\$8 or less or greater or minim\$8 or predetermin\$3 or pre-determin\$3 or preset or pre-set or compar\$7)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:22
S39	1	"20010047338".pn. and (verif\$8)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:35
S40	1	"20010047338".pn. and (verif\$8 or number)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:42
S41	1	"20010047338".pn. and (updat\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:42
S42	2	"5838314".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/13 10:40
S43	54	("5512730" "5532735" "5592551" "5610653" "5938426").PN. OR ("5838314").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/05/13 10:43

EAST Search History

S44	2408	(sponsor-paid or advertiser-paid or promoter-paid or manufactuer-paid or seller-paid or company-paid or creator-paid or provider-paid or author-paid or musician-paid or ((sponsor or advertiser or promoter or manufacuter or seller or retailer or creator or provider or author or musician) near3 (pay\$5 or paid or provided)) or sponsor-provided or advertiser-provided or promoter-provided or manufacturer-provide or seller-provided or company-provide or creator-provide or author-provided or musician-provided) same ((access\$3 or deliver\$3 or us\$3) with (content or music or movie or recording or book or rental or track or record or ((digital or electronic) adj work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/13 10:44
S45	7	S44 and S43	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/13 10:45